



Point B Study Abroad Learning Program

**BRIDGING
CULTURES &
BUILDING
SOCIAL
ENTERPRISE
THROUGH
GLOBAL
EDUCATION**

Our Partnerships
BLK
HLTH
InSTED
INSTITUTE FOR
SUSTAINABLE TOWNSHIP
ENTERPRISE DEVELOPMENT



Our Leadership

The program is led by experienced facilitators with deep roots in South Africa. **Frank Mbete**, –with deep roots in South Africa is a licensed guide with 25 years of experience, provides students with unique access to the rich history and diverse cultures of Southern Africa. This local expertise ensures an authentic and enriching experience that cannot be duplicated in a classroom setting.

Kevin Murphy – With over two decades of experience in South Africa, Mr. Murphy brings a unique blend of community engagement and logistical expertise to the study abroad program. His journey began with extensive community outreach in orphanages and townships, where he helped develop vital programs in education, women's health, farming, and public health. This deep-rooted commitment to local communities is a cornerstone of his work. As the founder of KJ Michael's LLC, he has also spent nearly a decade in the tourism and hospitality sector, operating PointB, a boutique hotel in the heart of Cape Town. This experience ensures that students will have a safe, welcoming, and well-managed home base while being immersed in the vibrant local culture and engaging with meaningful community projects.

Lia White: traveled to 36 countries, exploring cultures and gaining experiences as a college student. Now she wants to helping college students discover the world through affordable and meaningful travel opportunities.



Point B is owned and operated by KJ Michaels, a privately owned United States partnership that is 100% Black-owned and registered in South Africa.

A women-run business dedicated to diversity, inclusion, and fair employment. Our commitment to community is woven into everything we do, with a portion of our proceeds directly supporting the communities where we work. We partner with various NGOs across South Africa to provide essential support to underserved communities and ensure a sustainable, eco-friendly environment.

For more information on the Study Abroad
email to info@pointb.co.za

Note: Our programs are designed to be flexible and can be modified to meet your department's specific objectives

**Student
Application**



<https://forms.gle/mLjvC3iGfNyT43vP9>

Fostering Global Leader

A dynamic, two-week initiative that provides a rich, immersive experience in South Africa. The program's core focus is to connect historical social structures with contemporary issues in social enterprise and entrepreneurship, fostering a new generation of global leaders.

The Experience

Immerse yourself in the vibrant culture and history of Cape Town, from the breathtaking Cape Point and Winelands to the powerful stories at the Long Walk to Freedom, District Six Museum, and Zeitz Museum of Contemporary Art Africa. Engage with local communities in Langa, explore Khoisan heritage, and learn to cook traditional Bo-Kaap cuisine. Enjoy unforgettable adventures, including a safari at Aquila Private Game Reserve and optional dune excursions, while connecting with local social enterprises and NGOs. This program combines cultural immersion, hands-on learning, and leadership development for a transformative global experience.

Learning Outcomes

1. Explore South Africa's history and its connection to global movements for justice.
2. Apply classroom theory to real-world challenges through social enterprise projects.
3. Collaborate with local leaders to create sustainable, community-based solutions.
4. Develop leadership, problem-solving, and cross-cultural communication skills.
5. Build meaningful global relationships that celebrate identity and diversity.
6. Grow personally and professionally through immersive, hands-on learning.